



EQUINE PHOTOGRAPHERS NETWORK 2005 AFFILIATE AND SPONSORSHIP PROGRAM

The Equine Photographers Network is the premiere resource for equine photography. Our organization of professional and amateur equine photographers is growing quickly and we are inviting businesses and individuals to get involved. Sponsors and Affiliate Members can participate in the EPNet community to advertise their business and build relationships with our members. In addition to exposure to our membership, sponsors and affiliates are included in EPNet marketing.

EQUINE PHOTOGRAPHERS NETWORK AFFILIATE MEMBERSHIP

Affiliate Membership is the best way to promote your business to our members and contact list year round. Currently we have over 200 professional members from all over the world as well as over 100 general members. Our discussion forum has almost 800 registered users and our mailing list/newsletter over 3800 subscribers. In 2004 the EPNet site received over 65,000 unique visits and 8 million hits and we are growing. Traffic for the first two months of 2005 is running about double the 2004 rate at approximately 10,000 unique visits per month. Affiliate Membership is \$300/year.

Affiliate Membership includes:

- Company name, logo and hyperlink link on the EPNet website throughout the year
- Two (2) standalone email press releases to our mailing list, ready to mail content provided by sponsor in HTML format.
- Four (4) text ads in our newsletter (5 lines, 70 char per line)
- Forum privileges in designated areas and the opportunity to communicate directly with active forum members
- Participation in EPNet retreats, with opportunity to display your products and/or marketing materials for participant goodie bags
- Opportunity to sponsor prizes for the bi-annual Equine Photo Contest